

KeyaunaChantel.com



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DIGITAL CONTENT CREATOR



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about

I'm an entrepreneur who enjoys crafting events, creating digital content and everything media. I used to be an entertainment blogger. I just wanted a place to express myself and share my many opinions. I created my blog "The Chatterbox" to be a platform to chat about the topics that matter to me, from current events to entertainment news to products that impact and enhance my daily life and yours. It ballooned into this amazing thing that included other writers, events, media coverage and some great opportunities. However, after years of success I felt so conflicted. I no longer want to "run a blog". I wanted to get back to expressing myself and doing what I love...writing, sharing, being me on my own terms.

I stopped blogging about other people's lives and got back to living my own. But my love for content creation remained and the public interest in how I achieved success with my blog peaked. Those two facts have taken my entrepreneurial journey in many different directions. I still blog every now and then when I'm truly inspired or get the urge to share my opinions with the world, but my love for content creation and event curation has taken me in many different directions. These days I've set my sight on helping others follow their dreams and pursue their passions through my consulting firm. Maven Consulting Firm provides services to entrepreneurs and small businesses across the globe. I assist my clients in building their brands, creating their online platforms and expanding their businesses. I'm always looking to find new ways to combine my passions for self expression, content creation, events, business and media.

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impact

Keyauna's articles and interviews are often featured by brands, companies and campaigns as part of their marketing and media kits. Her piece on Love & Hip Hop Atlanta cast member Debra Antney's #NORIP Campaign is used as one of the main pieces for the campaign. Her article on the Ty-Lite, created by Beyonce's stylist, Ty Hunter, is used as one of the media pieces on the official Ty-Lite website.

"When I first got my business started it was difficult to get blog write ups and press but Keyauna gave me that opportunity and it helped me get exposure outside of Chicago and helped my brand build momentum."

-Michelle Rodriguez

Founder, Mielle Organics

"I have to take a moment to tell you that these are amazing questions and that you are well on your way to doing just that (becoming the next Oprah) because they're so good and you're so good. The whole interview and I appreciate you."

-Jocko Sims, Actor

i've worked with...

- FOX
- SONY
- LifeTime
- A+E Networks
- The Wendy Williams Show

"A strong, positive self-image is the best possible preparation for success. "

connect with me

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