

Keyauna CHANTEL

“ Writer
Blogger
Personality ”



Keyauna Chantel is a writer, influencer, media correspondent, the creator of “The Chatterbox” blog and CEO of Media Maven Consulting, LLC. Keyauna created The Chatterbox for it’s readers to get the best of all of the worlds that they enjoy, including reading about their favorite celebs, hearing about new music and films and learning about products that will contribute to and enhance their day-to-day lives. Movie and music releases and reviews, product giveaways and reviews, interviews with celebrities and everyday people just like them and other exclusive content are key features of The Chatterbox.

Keyauna takes pride in personally adding to that landscape through public speaking, event coverage and her role as brand ambassador and influencer for several companies. Keyauna has worked worked with notable brands including Sony, FOX, LifeTime and "The Wendy Williams Show" and has become quite the interviewer, making her an endeared member of the entertainment community.



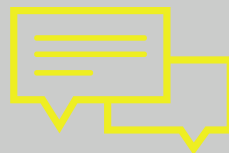
Audience

Demographic

Women ages 25-44

Interests

Entertainment news, music, movies, beauty, fashion, career



Content

Entertainment

Entertainment News, Current Events, Celebrity Interviews

Lifestyle

Beauty, Fashion, Business, Life



Reach

Social

@KeyaunaChantel
-Instagram 1,750
-Twitter 1,070
-Facebook 600

Website Pageviews

4,000 per month

Keyauna's articles and interviews are often featured by brands, companies and campaigns as part of their marketing and media kits. Her piece on Love & Hip Hop Atlanta cast member Debra Antney's #NORIP Campaign is used as one of the main pieces for the campaign. Her article on the Ty-Lite, created by Beyonce's stylist, Ty Hunter, is used as one of the media pieces on the official Ty-Lite website.

What Folks Are Saying...

“When I first got my business started it was difficult to get blog write ups and press but Keyauna gave me that opportunity and it helped me get exposure outside of Chicago and helped my brand build momentum”.

-Michelle Rodriguez
Founder, Mielle Organics

"I have to take a moment to tell you that these are amazing questions and that you are well on your way to doing just that (becoming the next Oprah) because they're so good and you're so good. The whole interview and I appreciate you."

-Jocko Sims, Actor